

# Joikusoft announces JoikuBoost; World's First Multiplexing WiFi Tethering software for Smartphones

## Press Release

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Joikusoft, the creator of the world's most popular WiFi Tethering software **JoikuSpot** ([www.joiku.com](http://www.joiku.com)), today announced a new innovative software solution called **JoikuBoost** ([www.joikuboot.com](http://www.joikuboot.com)), which enhances the **mobile internet connection speed** of JoikuBoost-enabled devices. JoikuBoost improves mobile internet connection speed by wirelessly combining 3G data connections between multiple mobile phones in multiple operator 3G networks. The actual internet speed multiplies as the data bits transported in a JoikuBoost WiFi network simultaneously flow through multiple operator 3G networks. JoikuBoost bases on a new communications protocol developed by Joikusoft.

JoikuBoost looks for other JoikuBoost users within close proximity. With user permission, JoikuBoost aggregates the 3G data connections over WiFi and creates a larger, unified and shared bit pipe. Multiple JoikuBoost-enabled phones are able to join and create WiFi Share Hubs, providing the ability to create personal 4G Wifi networks over 3G with friends and associates, meanwhile forming an internet connection which boost the mobile internet user experience to a totally new level.

**Nokia has JoikuBoost software installed on many of smartphones.** Nokia currently offers Joikusoft's JoikuSpot Premium software as a preload on Nokia N97 and N97 Mini touch screen smartphones.

*"JoikuBoost builds on JoikuSpot innovation, now allowing Nokia phone users to share more 3G with one another, and enjoy surfing the web at vastly higher speeds",* stated **Sixten Sandstrom**, director of partnerships and business development at Nokia. *"Joikusoft software complements the powerful capabilities Nokia designs into its mobile devices."*

*"The advanced 3G WiFi sharing capabilities of Nokia smartphones will particularly benefit from JoikuBoost due to new JoikuBoost 3G multiplexing protocol",* commented **Tom Ojala**, Chairman of the Board and a founder of JoikuSoft.

**Lasse Mäki**, CEO and founder of Joikusoft added: *"JoikuBoost solves the radio interface limitation impacting the speed of mobile data transmissions today. By multiplexing various mobile data connections into one larger and unified bit pipe, JoikuBoost multiplies the actual mobile internet speed in operator networks."*

Beta Edition of JoikuBoost is available for free download through Joiku community site at [www.joiku.com](http://www.joiku.com). The site also hosts an online discussion forum and help facility for JoikuBoost. Joikusoft welcomes beta user feedback of JoikuBoost for the final development phases of JoikuBoost to model actual use cases and final feature set.

**About Joikusoft**

*Joikusoft is a software development house focusing on mobile innovations around WiFi and 3G. Joikusoft was the first in the world to unveil a mobile Wi-Fi HotSpot solution, JoikuSpot, for Nokia. JoikuBoost solution hits the market also first in the world. Joikusoft hosts world's largest WiFi share community via JoikuSpot.*

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